

Beauty & More

a series of beauty articles



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5 Minute Makeup



Grab that self-tanner...for the face. By adding a little bit of color to your skin already, you'll find that you

don't need to pack on the foundation and concealer as much. And you can go as light or as dark as you want. A favorite: **Neutrogena's Spray on Tanner** . I know it's for the body, but it's one of the few that doesn't cause breakouts....and it's quick and easy to put on. Just spray your hands and apply onto your face like you would moisturizer. Than be sure to wash your hands. Another favorite is **Neutrogena's Moisturizer SPF 15** in the tinted form. It's 3 steps (moisturizer/sunscreen/color) in 1.

12:01

Apply a light dusting of a light yellow Loose Powder over clean skin first. By applying first before foundation, it helps keeps foundation on longer without melting. It also lightens up redness, and keeps dewy skin looking fresher longer, before it turns into a shiny greasy mess. This step is a must to looking light all day.

12:01

Apply a Shine Control Product, like **Origin's** just on the t-zone, and on eyelids as a eye shadow base...anywhere you feel you need a little extra touch.

12:01

Okay, this is an optional step..for the young ones out there, and for those that want perfect skin.....

Next step is foundation.The key is perfection yet still dewy. Remember that old matte look? It's out. Nothing will outdate your look quicker.....

The trick? Mix a little bit of loose powder into your foundation on the back of your hand, the same yellow tone if you want. If it's another shade, make sure it's a **little** bit lighter or the same as your foundation. Anything darker will make your skin look muddy. What it does is 'soak up' any oil and turns any foundation into a matte....apply where needed, but most likely down the **t**-zone. Remember, a fully covered foundation face is out and will age you by 10 years. Be sure to blend backwards towards the ears, and concentrate down the front of your face.

HINT: What are we doing? Applying makeup the **OLD** way? We used to apply the makeup, and then pack on the powder to keep it matte and keep it on. What can happen is that your skin starts to sweat from the feel of it. Anything that you 'feel' on the skin, your skin will try to 'sweat' off, or get rid of. Normal thing for it to do, but not if you want it to stay on. That's why you see an increase in mineral-oil free and lanolin-oil free products. They're usually the culprit in the 'feel' of the product. You can actually feel the oil sitting on your face, thus, your face is shiny in a few hours.

The **NEW** way? Mix your powder directly into your foundation, and then apply. What this does is 'soak up' the oils and a bit of the waxes which 'melt' in the heat, and summer proofs your look. You can do this into any of your cream or liquid products, lipstick included. By summarizing each product individually, you avoid that "heavy" powdered look, yet the product stays on.

12:01

Next, color.

Cream blush, dotted on the apples of the cheeks "smile" and blended back towards the ear so it looks real. Then dot a little on the lips color permitting of course. And even on the eyelids, blended of course. If you really want to feel healthier and younger, a dewy look that's believable is the key.

Are you happier with powdered blush? Then apply cream blush first on cheeks, and then a little bit of powder blush on top....it'll take longer, but by setting with blush rather than powder, you can check off a step. For eyes, apply your eye shadow on wet.

With toner that's alcohol free or an Eyeliner Sealer, apply with a sponge applicator or a eyeshadow brush and brush on a light layer of toner across the eyelid or in the crease. Trick is to mist the eye shadow, not drench it. Or dampen the applicator/brush first and then pick up your color. That way, you avoid drenching the product and possibly even ruining it. You'll pick up the right amount of color....then apply....

12:01

Lips next.... grab a pencil, either eye or lip if the color works. Neaten up the lip line, or even fill in to darken a

bit. Rather use lipstick? Dot a bit of liquid powder or loose powder on lips first, then apply color in the middle of the mouth and blend outwards...then apply your pencil. Your pencil will keep it on actually better than if you applied it first....

Then take a Kleenex, and press a layer over your lips with the mouth closed. You should get a great lip kiss on your Kleenex.....the key to lips staying on. Because it's the 'excess' that will bleed and come off.....

12:01

Lip gloss....on the middle of the mouth, just "kiss", and dot on the middle of both lips and even on the cheekbones as highlighter. Try the eyebrow bone for a nice shimmer. You can try a shimmery gold lip gloss for evening.

12:01

Last but not least, another light dusting of loose powder to 'set' eye shadow and blush. The trick is to take a super big powder brush and dust all over the face, either going from the middle brushing out, or brushing from the forehead, down. Then for touch ups during the day, grab the Shine Control, Lip Gloss and Pencil.....

What's the secret to keeping makeup from fading in the humid summer months? It's the light dusting of powder first. A photography makeup trick for models that's great when they're standing under hot lights, or even in the heat. I know it works. I just got back from a shoot in Arizona, where it was 117 degrees....

Concealer Tips



Multi-colored Concealer Wheels

Most makeup products are pretty much goof-proof, but along comes a new twist in cosmetics. The one we have to learn how to actually use. Case in point: The multi-colored concealer wheels that you're seeing in the stores like **Physician's Formula & Trish McEvoy**. Just what are these? And how do they work?

These multi colored concealers are meant to hide a variety of skin tone colors, in a new way. Here's a guideline as to how to use them.

Anyone dealing in color like a painter, hair colorist or a makeup artist know that the best way to hide a color you don't like, is to hide it with another color. Under eye circles got you? A breakout? You'll find that concealers and foundations do a great job at making your skin tone look better.....but in actually trying to hide skin discolorations, you'll find that a few hours into it concealing work either looks like it's gone, or went darker and grayer.

That's because 'skin colors' (i.e. yellow) do a great job at evening out skin tones. But it doesn't do much to hide or tone down actual colors in your skin that you want to hide. Only other colors can hide color.

Here's a color theory used in photo shoots, and now at the cosmetics counter near you.

Opposite colors hide each other when applied on top of each other.

The Multi-colored concealer purpose is to 'tint' the discoloration, as to not put so much on that you end up with another color to hide. Apply your foundation and concealer afterwards as usual. and you'll find that you'll need a lot less of each.



Foto: Von Freudenberg Ent.

COLOR TO HIDE: COLOR TO USE:

RED YELLOW
BLUE ORANGE
YELLOW LILAC
BROWN YELLOW
GRAY PINK
PURPLE YELLOW

Here are what the colors in your multi-colored concealer are meant to hide. Check to see if you have these discolorations in your skin tone:

RED DISCOLORATION:

COLOR TO HIDE: **RED**

COLOR TO USE: **YELLOW**

As in

- red cheeks
- blemishes
- Retin-A
- sunburn
- acne
- rosacea
- broken blood vessels

BLUE DISCOLORATION:

COLOR TO HIDE: **BLUE**

COLOR TO USE: **ORANGE**

As in

- under eye circles
- a bruise
- a vein

YELLOW DISCOLORATION:

COLOR TO HIDE:YELLOW

COLOR TO USE:LILAC

As in

- olive skin tones
- oriental skin tones
- illness
- chemotherapy

BROWN DISCOLORATION:

COLOR TO HIDE:BROWN

COLOR TO USE:YELLOW

As in

- freckles
- bruises
- sun damage
- pregnancy mask
- dark spots

GRAY DISCOLORATION:

COLOR TO HIDE:GRAY

COLOR TO USE:PINK

As in

- under eye circles
- shadows around the nose

PURPLE DISCOLORATION:

COLOR TO HIDE:PURPLE

COLOR TO USE:YELLOW

As in

- a bruise
- around the eyes
- severe sunburn

Lipstick Tricks of the Trade



Each season always seems to bring a lot of beautiful tones in lipsticks. Meaning, we try to find a way to keep them on. While soft, lip tones are always in, it's the more deeply pigmented lipsticks that are difficult to keep on without feathering and fading.

Nothing a few quick tips and tricks of the trade won't help.

★The rub test.

To figure out if a lipstick is going to stay on in the first place, do the rub test first. Before buying a tube, run the lipstick across the back of your hand. How did it go on? Very slippery? Greasy? Did a lot of lipstick go on your hand or just a little?

The more wax a lipstick has, the shinier and greasier the lipstick will be. And the harder it will be to keep it on. Wax loves to melt, especially in heat, so if it's a hot day, creamy lipsticks take a beating. With a lot of wax, it means that the lipstick isn't 'stiff' enough to keep the pigment on. If it smears on your hand, it will smear on your lips as well. Better bet: find a lipstick that glides on but leaves only a good layer of pigment behind.

Are you needing moisture for dry lips? You'll get better results in applying a Vitamin E stick or lip balm in the evening before you go to bed, and sticking to just lipstick in the morning. You'll get better results. Remember, skin care products affect your skin, makeup enhances it. Avoid the lip balm underneath lipstick

unless you're dealing with a very matte lipstick. If you don't need it, you won't end up with 2 layers of wax that you have to keep on. Find a happy medium that offers slight moisture, goes on without being too slippery, and doesn't have a ton of wax that will only bleed and feather off.

★The matte lipstick dilemma.

Do you feel like you have to get a matte lipstick for long lasting results? Not really. Matte lipsticks have the reputation of drying out your lips, thus making you lick your lips more. This causes your lipstick to wear off more, especially in the center of the mouth. Go for a happy medium.

★Prepping

With newer formulations in lipsticks now, you really don't need to layer on the foundation and powder before lipstick anymore. Here are a few new ways to keep lipstick on longer.

1. Apply your matte control lotions on lips as well. The Shine Control products and Liquid Powders works on the face to calm oiliness, and it also gives a great base for lipstick without being too heavy or caky.

2. Lip pencils.....well, they really don't keep lipstick on, since both lip pencil and lipstick are made out of wax. Just keep your lip pencil nude in color, like a soft brown, and use to line and define the mouth shape instead. Focus on getting a better lipstick, rather than trying to keep a bad one on.

3. Apply with a lip brush. Yes it's true. When applying directly from the tube, you really are applying about 5-6 layers of color. About 4 layers more than you really need. A brush applies 1 even layer that stays on a lot longer. In this case, less really is better.

4. Blot.....but with your lips closed. Press Kleenex over your lips, as if you're kissing the tissue. Lightly press your finger all across the lips. When you remove it, you'll get a definite "lip kiss" on your tissue. When blotting this way, not only do you blot off excess in the center of the mouth, but along the edges of the lip line as well. This is usually where your lipstick bleeds anyway. If you blot the old-fashioned way of 'biting' the Kleenex, you omit the much needed lip line itself.

★**After blotting your lips,** lightly take a small eye

shadow brush, and brush loose powder over lipstick to set. On top of this, you can apply your lip gloss in the center of the lips. Powder applied after lipstick will keep lip gloss on longer.

★**To even out lips** and make them look perfect, as well as keep lipstick on longer, apply a concealer pencil, or concealer with a brush around the edges of the lipstick. This will help clean up any lipstick smudges, as well emphasize the lips.

★**Lighten** up any lipstick shade by dotting a concealer on the bottom of the lower lip under your lipstick. Instant lightness as well as a new-found shade.

The War of the Mascaras

Always on the quest for the perfect mascara for every situation, I can go through at least 3-5 tubes per month when on the job doing photo shoots. And with the wide range of mascaras on the market nowadays, I decided to do a test of some of the most popular brands, as well as some new ones to see if they really were up to the job.

I decided to test all the mascaras on different models during photo shoots, for feedback on how it looked, how well it lasted, and how it was to wash off. I also tested on myself as well, since I have very sensitive eyes, and nothing drives me nuts more than mascara that I can feel. I'm also a great candidate for irritation, since mascara can burn when I wash my face,. So I felt that for those of you with sensitive eyes and skin, I was a good guinea pig.

The mascaras were broken down into **price range**, from the very cheap, to the very expensive. Is it true when they say the more money you spend, the better quality you get?

Our price range was as followed:

\$	Under \$ 5.00
\$\$	\$ 5.00 - \$10.00
\$\$\$	\$ 10.00 - \$15.00
\$\$\$\$	\$ 15.00 - +

We also put our mascaras through some **stiff criteria**:

1. Application:

How did the mascara apply on? Was it gunky? smooth? etc.

2. Feel:

How did the product feel on? Was it invisible, with no feel, or super thick that it made you want to wash your face, or rub off the mascara off your eyelashes later in the day?

3. Wear & Tear:

How long did the mascara last? Did it disappear in a few hours? Did you feel like you had to reapply?

4. The Look:

What effect did the mascara give your lashes? Length? Thickness? Superior color?

5. Wash Off:

How was the mascara to remove? Did you feel like you needed a separate product to remove?

6. Irritability:

Did the mascara burn, flake, peel off during the day? Did the mascara irritate eyes when removing?

Our rating system is:

****** 4 stars -**

Excellent! Couldn't ask for anything more.

*****3 stars -**

Pretty Great. Well worth it for the price, or other qualities.

****2 stars -**

Not bad, could be better, but other qualities might make up for it.

*** 1 star -**

Leaves much to be desired.

0 0 star -

Don't even bother! We spent money for THIS?

Our Mascara Brands

- **Almay**
- **Clinique**
- **Cover Girl**
- **Lancome**
- **Loreal**
- **Maybelline**
- **Physician' Formula**
- **Revlon**
- **TiGi**
- **Wet & Wild**

Let's put them to the test. Here's the specifics:

• ALMAY

"One Coat-Waterproof" \$ 5.79

Guaranteed to apply "thick, quick waterproof lashes without clumping in one coat, as well as 100% fragrance free." After applying one coat, I noticed that it went on very smoothly. Two coats did produce a very dark, thickening and lengthening effect, but you do have to brush through. I also noticed the fumes that this mascara produced made my eyes feel like they were going to start watering. After a few minutes it went away. If you're looking for a quick, 1 coat mascara, you might like this one if you're not sensitive. Also, removal was quick and easy.

Price Range: \$\$ \$5.79

Application: *

Feel: **

Wear & Tear: ***

The Look: ***

Wash Off: ***

Irritability: **

- **CLINIQUE**

"Naturally Glossy Mascara"

This mascara goes on super smooth and silky, and looks super natural on. Plus does a good job at darkening lashes and making them look silky. Pluses are virtually no feel at all, no gummy build up, and it lasts great. Wash offs were great with everything washing off, with no burning. But it could do more on the thickness and lengthening. I'd highly recommend it though for a great natural mascara to work out or run to the market in. A definite "more \$ is better" mascara.

Price Range: \$\$ \$9.00

Application: ****

Feel: ****

Wear & Tear: ***

The Look: **

Wash Off: ****

Irritability: ****

- **COVERGIRL**

Professional Waterproof Mascara

In the familiar blue tube, this mascara definitely held up through out the day, made eyelashes super dark and glossy. Only complaint was the gummy feel as it went on and throughout the day. After a few hours, you felt as if you had tar on your lashes. And washing off definitely needed the oily eye makeup remover.

Price Range: \$ \$4.29

Application: *

Feel: *

Wear & Tear: ***

The Look: ***

Wash Off: *

Irritability: **

- **LANCÔME**

"Aquacils" Waterproof Mascara

If a model friend didn't rave about it so much, I would never have added this expensive mascara to my kit. The price seemed absurd for a mascara that I would be out of in 2-3 weeks, but I gotta admit it, I'm in love. Thickens and darkens your lashes fantastically, goes on super smooth, no irritation, you look like false eyelashes, and the best part, it's waterproof. One coat does wonders, two coats and you're a movie star. Though it takes a bit to remove, it's definitely worth it in my book. Here, your money is definitely well spent. (And yes, I bought an extra one for me!)

Price Range: \$\$\$\$ \$18.00

Application: ****

Feel: ****

Wear & Tear: ***

The Look: ****

Wash Off: **

Irritability: ***

- **LOREAL**

"Voluminous"

Quoted as "3x Fuller Lashes", I remember when this amazing mascara first came out. Amazing, and yet, they've seemed to have lost some of their quality. But don't get me wrong. This mascara gave fantastic coverage, color, and thickness. And washed off fairly easily with a little residue left over, (*yes, an eye makeup remover was needed to feel extra clean), and I loved the 'no feel' of the product. And the mascara brush was excellent for application. Only thing I could wish for was, better application on. The mascara seemed to apply super thick at the base of the lashes, and then appear to nothing at the ends....Great for super thin eyelashes, and did give a voluminous look, but I'm partial to the look it gave when it first came out. Literally like you had 2 sets of false eyelashes on.....sigh.

Price Range: \$\$ \$6.59

Application: ***

Feel: ****

Wear & Tear: ***

The Look: ***

Wash Off: **

Irritability: ***

• **Loreal**

"Le Grand Curl" \$7.25

A Mascara that "curls and lengthens eyelashes in one sweep." Count me in the category of "Yeah right! This I gotta see!" And safe for sensitive eyes and contact lens users as well. Well, low and behold if it didn't do just that.....just don't expect drastic miracles. The mascara went on somewhat stiff, with a brush that left much to be desired. But it did create thicker lashes, that seem to have a curled effect. Your eyelash curler can do more, but if you're in a hurry, hey, why not! It lasted fairly well through out the day, but took a bit of elbow grease to get it off.

Price Range: \$\$ \$7.25

Application: **

Feel: **

Wear & Tear: ***

The Look: ***

Wash Off: *

Irritability: ***

• **MAYBELLINE**

"Great Lash"

The mascara that all the models use (though they'd like for you to believe), but it's also the mascara that a lot of models complain about. Pluses are that they give lashes a natural super glossy dark finish, with a natural look, and long lasting wear. Down side, major irritability when washing off. Nothing like burning eyes when you're trying to wash your face.....

Price Range: \$ \$4.29

Application: ***

Feel: ****

Wear & Tear: ***

The Look: ***

Wash Off: *

Irritability: *

- **Maybelline**

"Magic Mascara" with Magi curve Brush

Well, the "magic brush" was nice, but not nearly as great as the Voluminous and others....but the application went on smooth and problem free. You got a definite darkening of the lashes, though this mascara paled in the thickness and length category. Also, after about 4 hours, you felt the urge to reapply more mascara. Washing off was a breeze, with no irritation or redness. A nice everyday, throw on mascara, if you're looking for an alternative to the Maybelline Great Lash.

Price Range: \$ \$4.29

Application: ***

Feel: ****

Wear & Tear: *

The Look: ***

Wash Off: ****

Irritability: ***

- **Physician's Formula**

"Month 2 Month" Mascara Freshness System

The first mascara to try to be irritation free by only giving you a 30 day supply. And you get two tubes to boot. They even give you notice labels so you can note when you first started usage, and toss out after 30 days, used up or not. It took a model friend of mine with super sensitive eyes raving about this for me to see what was up. Physician's Formula always prides itself on being hypo allergenic, fragrance free and dermatologist approved. We tried the Lengthening Formula. After getting extremely frustrated over trying to remove the plastic wrapper (yes, it took 10 minutes, and 1 razor blade later) one very smooth coat gave great darkening to the lashes, with a slight lengthening effect. Not much on the thickening department, but it did look very natural, yet more so. Also, no feel at all, no irritation, a breeze to wash off. A notable contender in the quick and natural mascara look department!

Price Range: \$ \$4.95

Application: ****

Feel: ****

Wear & Tear: ***

The Look: ***

Wash Off: ***

Irritability: ****

- **Revlon**

"Lashful Mascara"

Hoping to be a rival to Loreal's "Voluminous", this mascara also boosts lash thickening up to 3x, as well as a feather-light application, and clump, flake and smudge free. Well, it's feather-light, and hassle free, but it doesn't quite live up to the x3. Maybe about a 1 1/2 x. But it felt great on, washed off fantastic, and no peeling off "cause it feels like tar" effect.

Price Range: \$\$ \$6.29

Application: **

Feel: ****

Wear & Tear: ****

The Look: ***

Wash Off: ****

Irritability: ****

- **Toni & Guy**

"Catwalk Mascara"

Chalk this up to a great first impression and a great name, that goes fizzles fast. The first day we tried this, it looked great, though slightly thicker than normal in feel and application. But in about 3-4 hours, we couldn't wait to peel it off our lashes. And it felt like tar buildup in no time fast. Washing off was okay, but no breeze. The worse part was in about 2-3 weeks, your mascara tube was literally thick and goeey, making it miserable to put on. Forget it.

Price Range: \$\$\$ \$11.00

Application: *

Feel 0

Wear & Tear: **

The Look: 0

Wash Off: **

Irritability: ***

- **Wet & Wild**

"Mascara Protein

Another super natural mascara, to rival that of Clinique's. And at this price, you can't beat it. Goes on great, darkens lashes, though it doesn't do much in the thickening and lengthening department. Washes off great, no irritability, stays on great. If you're looking for an everyday mascara, and don't want to spend the money, go for it.

Price Range: \$ \$1.99

Application: ****

Feel: ****

Wear & Tear: **

The Look: **

Wash Off: ****

Irritability: ****

Recycled Makeup



A new event in my life always gets me thinking of 'out with the old, in with the new', and I don't just mean cleaning your house! I do a cleaning out of sorts with my makeup kit as well. But the makeup artist in me has a hard time

throwing makeup items away, no matter how useless I think they are.

So instead, I came up with recycled finds.

Here's a new way to recycle makeup items that are really close to getting tossed.

Blush Sticks: too dark? don't stay on? don't stain? Don't toss them...

If it's a bronzer stick, use on shoulders or legs to add contour, add color and depth. If it's a burgundy stain and it's not working for you, use instead as a really big lipstick. It does work.

Crumbled eyeshadow:

Put in a little tin or plastic container and mix in a dab of your favorite lip gloss. Mix together for a cool lip gloss (if the color works) or a glossy eyeshadow/highlight.

Outdated lipstick:

Use as a cream blush stick instead. Or go through your old lip pencils that haven't been used in years and see which lip pencil/lipstick combination looks updated and hip and use it up! Rubber band them together so you'll remember which one worked with what color.

Bronzer Tint:

Itching to use that bronzer stain before summer? Use instead as 'eyeshadow'. Apply a light shimmer eyeshadow to highlight the bone and eyelid, and apply

your bronzer in the crease with a fingertip or a small eyeshadow brush...it's a great new contoured look!

The wrong shade foundation / concealer:

A hot look you're seeing on celebrities is the faded into the skin lip color. (I.E. Have you checked out Jennifer Lopez's lips lately?) Have a too light foundation or concealer that's ready to go? Don't. Use it on lips with a glossy clear gloss on top.....viola. A brand new look.

Brown eye/lip pencil:

Remember when outlining lips were big with that brown lip pencil? Well, first off, if you're still doing that, STOP. Nothing looks more outdated and harsh. If you haven't seen your brown pencil in a while, try this. Apply a moisturizer or gel/Vaseline to the eyelid. Apply your eye pencil over it and blend with your fingertip. Apply a light dusting of loose powder to set. For dark eyes, try it with that dark burgundy pencil, for light eyes, try your forest green eye pencil.

Shimmer highlighter sticks:

So big last summer, and you'll see them a little bit again in the upcoming warm season. In the meantime, use them on the eyebone to brighten, and over dark, tired lipsticks that could use some cheering up. Apply a gloss over and you have a new color.

Blush stains:

Tired of staining your fingertips? Use a makeup sponge to apply and blend. Also use to stain lips under your favorite lipstick/lip gloss. You'll find the color lasts a lot longer.

Shimmering gold/silver eye shadows:

They looked great over the holidays..now? A bit too much. Instead of tossing them, try this new evening look. Apply a brown shadow over the eyelid and then with a large eyeshadow brush, apply a light dusting of the silver/gold over it. You should get a soft shimmer/see through effect. Try it also over a bright colored eyeshadow like blue or green. Looks really pretty!

Too pink foundation/concealer:

We all have those sitting around our makeup table. Those foundations that sounded great, but once on, just

too pink. Don't toss them. Instead, mix a dusting of a dark tan loose powder into your foundation or concealer in a small container. Mix and you have an instant eyeshadow/lip color (depending on the final version!) The powder mixed in creates a 'stiffer' texture that will dry a bit and go matte. Just something else to play with! Want to get creative? Mix up your pink foundation with baby powder, a yellow powder, a cream colored powder...the list is endless. Keep playing until the color and texture work for you.

Traveling Beauty



It seems that I've spend more time out of my suitcase in the past 2 months than I have the entire year, with my job taking me everywhere. I've learned a lot about travel do's and do nots, and one thing's becoming too apparent.

I pack WAY too much stuff.

Things I think I need, and but really don't . On my next trip, I plan to pare it down to the beloved items I can't live without.



4 Oz. Travel Bottle

Though your personal loves may be different, here's what I found I could and couldn't live without, when living out of a suitcase.



It's A Hit

Aveda pure-fume Brilliant Universal Styling Creme

My fine, naturally wavy long hair takes a beating when traveling. Since I live in a pony tail pretty much, how's that for Glamour? Learning to love my long flowing wanna-be tresses lately, on a recent trip, I packed EVERYTHING. A blow dryer, curling iron, hair soft-curlers, hair clips...all on the assumption I'd look PRETTY while traveling and working elsewhere. Yeah, right. Like I have time to work on myself before a 6:00 am call time. So I learned to let go. The only thing I truly needed? Aveda's Universal Styling Creme. The trick was, since I'm a big p.m. bath taker, I usually go to sleep with wet hair. Blow-drying just frizzes the heck out of it and plus, I'd rather sleep. So I apply a dime size amount to damp hair, go to sleep, and VIOLA, wake up with AMAZING, yes, amazing wonderful, flowing, shiny, great smelling, wavy hair . With no frizz in sight. Who knew that the hair of a goddess really is attainable.....

Banana Boat Faces Plus SunBlock Hypo Allergenic

Oil-free SPF 23 for Normal/Combo skin.

Yep, found at the 99c store and I could not be more proud. I bought 10 of these. My super sensitive, can't stand the feeling of anything on my face can finally wear sunscreen with pride. Works great, and the best part? I swear this is also a bug-repellent. Scenario: shooting on a semi-deserted airplane runway in Palm Desert. The sun goes down, the mosquitoes come out.

EVERYONE was getting bit left and right. Except me. And I'm always the one to get attacked first. Next day, as everyone was covered in red dots, I had two. I SWEAR it was this sunblock.

Aveda Aroma-Mist Spray

I'm a big believer in making my hotel room feel more like, well, you know, HOME. So scents and candles are a big thing with me. As I unpack, I spray the room, bathroom, curtains and bed sheets, and breathe. I light candles (take tea-lights, they take up less space in your bag, and put them into the glasses that you usually get in your room. Fire-hazard free..but be careful anyway...)

I also spray on my pillow before I hit the sheets for an amazing sleep. I literally feel the stresses of the day melt away....And Aveda's sprays are one of the few that you don't have to worry about staining fabric .

Travel Shimmer Powder

I learned to pack my favorite shimmer body or face powder into little 1 oz shakers. Then, when your day turns into a night out to dinner or dancing, i just apply a little on the tops of the cheekbones and under the eyebrows and turn my boring day look into a night to remember.



1 Oz. Powder Shakers 2 Pack



It's A Miss

Well, not exactly specific products, but things I REALLY didn't need to bring:

Perfume: The Aveda Aroma-Mist spray can also be used as perfume, and a great way to scent your hair as well. Just one less thing to pack.

Bottles of Shampoo/Conditioner: Are these the heaviest things to carry or what? Forget it, go to your local beauty supply and get those little plastic envelope samples of shampoo, conditioner, gel, whatever. And turn your vacation or trip into a mini-

spa. A great way to try out new things as you cruise. And the best part? Toss in the trash when you're done. I feel my suitcase being lighter already.



60 Second Hair Repair

Shoes: or too many for that case. They weight a lot, take too much space, and no one looks at your feet anyway. Pack tennis shoes for comfort, black shoes for evening and one extra strappy number. That's it.

Call ahead: Okay, so you're staying in ultra-chic hotels, where you expect everything and anything. But call ahead anyway. Check if there's a coffee maker in your room, or a kitchenette. Had I known, I would have packed envelopes of instant coffee (International Delights and I are on a first name basis) and packages of Quaker Oats Oatmeal in assorted flavors. That's all it takes to make me happy. At \$24.00+ for breakfast room service (that's one meal - one person..) it does NOT make me happy.

Too much makeup: You'd think with my professional kit (actually 2, one for hair, the other for makeup, and we're talking the HUGH-bags on wheels sort of thing..) that I wouldn't need to pack hair/makeup stuff for myself. Well, I do.



Beauty To Go Face Kit



Beauty To Go Eye Kit

The last thing I have time for is to go through ALL my

stuff and sort out what I personally want to bring on a trip. Here's a great fun tip I have. I have a basket on my makeup vanity that I keep just recently bought makeup (you know, when you're still in the 'fun' stage of trying new stuff out) and my all-time favorite, can't live without items. When I pack, I just go through this basket, and pack 3 things of each. Lipstick, foundation, eye shadow, blush...etc.



3-in-1 Face Powder, Blush and Eye Shadow

Three of each. That way, I have the cool stuff with me, and enough to play with and keep it interesting. 'Specially if you're like me, and you use lipstick for blush, eye shadow as lipstick with gloss thrown over, mascara as eyeliner etc.....then you really have a lot of things to play with.



8 Hour Lip Protectant

Warm Weather Makeup



FOTO: VON FREUDENBERG ENT.

When easing into the warm days of summer, after months of battling rainy weather, I can't wait for the warmth. And I'm also finding myself revamping my makeup look to go along with it. Nothing like warm weather to make you want to redo your image.

KEEPING SKIN LOOKING GREAT

After you've done the mandatory sunblock, (you do this on a regular basis, right?)



Age Proof Sun Care Sunblock Stick SPF 30 for Face and Eye

Warm weather does wonders for how you feel, but it can also make your foundation seem to disappear. After a few hours of wear, it can look as if foundation/ concealer or powder were never put on at all. Here's how to adapt.

When weather gets warmer, so does your skin temperature. Thus producing more surface oils, especially in the t-zone areas. So combined with your winter base, this can be too much sometimes, and you'll end up with a virtual makeup landslide. The culprit? Just too much oil. But what if you really like your foundation, how it looks, how it covers, how it feels?

The last thing you want to do is start shopping for another foundation. So, just adapt the one I have.

Start of first with a light dusting of translucent, or yellow loose powder on clean skin first. If your skin gets more irritated in the summer, or you break out more often, a yellow powder does wonders to calm down red skin tones. Then mix 2-3 drops of witch hazel into the base, blending it on the back of your hand. The mild astringent qualities in the witch hazel will 'soak' up oils in your skin as well as your base. Apply as usual. What you get is double shine control. 1st from the loose powder that grabs any excess shine before it can break through the foundation, and 2nd, from the witch hazel in the base, which keeps it one step further.

Also play with the a shine control product , and instead of applying on the face first, mix it into your base for more shine control. Since you can usually apply base only down the t-zone to help for a lighter feel and coverage for a summer look, mixing the two also helps with diluting your base a bit.

PLAY UP THOSE FEATURES

Next is on to the color work, or the eyes/blush/lips. Eyeshadow will crease more now, and fade...so use a shine control product (like Origin's) on your eyelids as a eyeshadow base, or use cotton or powder puffs to press on loose powder as a base. Then apply eyeshadow colors as usual with your eyeshadow brushes.



2 Touch Up Powder Puffs

Then, the clincher. Spray your favorite toner, and mist your eyes.



Age Smoothing Step 2 Toner

Keep closed, let dry, and viola. Your eyeshadow is set for the day. Just make sure you avoid toners with any alcohol base to avoid stinging. This technique also saves

a ton of time in trying to apply eye shadows on wet....sometimes that works, sometimes it doesn't.



Automatic Eyeliner Waterproof

Then apply eyeliner pencil, preferably waterproof, and set with a great colored eyeshadow on top. A metallic bronze/gold and a shimmering burgundy/wine are two of my favorites right now blended over a warm brown eye pencil. For extra drama, use a black liquid eyeliner on TOP of this, right next to the eyelashes, and a coat of waterproof mascara.



Advanced Waterproof Mascara

SMILE

For blush, I'm a big fan of cream blush lately and I've found that it really does wonders in updating your look, and and giving you a fresh healthy glowy finish for summer. And it really *does* stay on longer than powder blush.

Want dynamic staying power? Try the old 70's trick of applying cream blush on first, and then your powder blush over it. For nighttime, and I've also applied it during the day, you can take the new Shimmer sticks, and apply on top of the cheekbones, forehead, eye bone and over lipstick for a shimmering dewy look. Pretty by candlelight!

SHINY SHINY LIPS

Okay, now to lips. Think fresh, soft, glossy. THE look and the fastest, easiest way to update your look now is to go for glossy lips. It helps in the bad habit of licking dry lips all summer long. Try a Nude colored lip pencil first and apply all over the lip, not just the lip line, then a dot of lipstick on top in the color of your choice. Then, take a lip gloss, in a shimmering gloss, or just clear, and apply in the middle of both top and bottom lip. A top contender? Maybelline's Gloss lip gloss. In a wand

form, it's super glossy, wet looking and lasts really well.

THE FINISHING TOUCH

To finish off the look, and keeping it looking great for hours, press on loose powder with a powder puff or cotton ball everywhere where needed.



3 Cosmetic Sponge Puffs

Then spray toner on top, to get rid of the 'matte' look, and to get the skin looking dewy again. By pressing powder on first, you set your makeup, then spraying toner over it softens everything and gets skin looking real again. A professional trick? Spray lightly with rose water.

To touch up, throw in your bag the cream blush to touch up on cheeks, lips and even eyes sometimes, and don't forget the shimmer stick, lipstick and gloss.

Beautiful Wedding Makeup



Every Bride's Dream.

Your wedding makeup stays on all day, looks flawless in your wedding photos, manages to make you feel like a model, but still look like you. Sound familiar? On that special wedding day, every bride wants to look her very best and be at her most beautiful. But presenting your best face can be a little daunting for most brides.

As a professional makeup artist, I spent years early in my career doing salon wedding makeup. I realized that the best wedding makeup was actually the same makeup tricks and applications that I use on top models now when I'm doing a photo shoot..

The dynamics are the same, whether it be a wedding, or a top photo shoot.



Pictures are being taken.



It must stay on all day.



The model / bride wants to look beautiful yet real.

Here are some great tips and tricks that I use in photo shoots that you can easily incorporate into your look to make it last.

1.

Make sure your foundation is a perfect match.

Color blend along the side of the jaw and blend in 2-3 strokes. Is it gone? It should be. If not, or you find yourself blending forever, you have the wrong shade. It's not that it blends in, but how fast. I can make any shade blend in if I blended it long enough.....



Blending Sponges

Want an elegant glow? Blend in a dot of shimmer cream into your foundation before applying. **Sebastian Trucco** makes a product called "**Skin light**", a face and body glow gel that lightly dries and sets, making your foundation last all day as well.

2.

For under eye circles, the easiest way to lighten them is with a opposite color applied on top first. If your darkness is gray, lightly brush a soft pink eye shadow on clean skin first with a eye shadow brush, or lightly blend with a applicator, and then apply your foundation. If the darkness is more blue, try a matte light peach shadow. You'll find yourself using much less concealer and foundation. Make sure the eye shadow color is light in shade and matte. Use a soft fluffy eye shadow brush to dust lightly over the discoloration. Tip: You want to tint the discoloration, not mask it. This trick should soften the darkness and skin tone by 45%. The foundation and concealer will do the rest.



12 Eyeshadow Applicators

3.

Using concealer is easier when you have the perfect shade. Don't go 1-2 shades lighter than your skin. This actually makes the darkness appear more gray and muddy. Mix your concealer shade with a drop of your foundation and then apply. You want your skin tone to appear one even shade.

4.

This is actually an old Hollywood makeup trick, when all there was was Pan Stick and greasy cream-based foundations. Old movie makeup artists would blot foundation to remove the oils and then set with pressing powder to keep the makeup on under hot lights. This trick still works today, even with the lighter, oil-free foundations on the market. By pressing out any oils and leaving just the pigment and color on the skin, this trick also is what makes the skin look like skin, and not a foundation mask.

Apply a little more foundation than you think you need. Take blotting papers, or Kleenex folded into squares, and lightly press into the foundation before you've powdered. This removes excess oils from the foundation and leaves pure pigment on the skin. You'll find that foundation stays on hours longer.



Blotting Papers

5.

Lightly brush on loose powder with a large brush to set. This is not the time to press powder into the skin with a powder puff. This actually can make your skin look and feel shinier quicker.

A photo trick is, not to apply a lot of powder. This is what makes your skin sweat and appear shiny in photographs. Try this trick at home. Just apply foundation and see how your skin feels. Then press powder on, and within 15-20 minutes, your skin feels tight, and break-through shine starts to come through. Why? Your skin is reacting to the 'feeling' of the powder. Find a light weight powder by trying this test: Lightly blow loose powder into the air. If it appears to float, you have a lightweight, oil-free powder. If it falls to the ground, it's heavy and you'll feel like you're wearing a ton of makeup fast.

6.

Apply your blush next. Find a blush brush that is the size of the apple of your cheek for a perfect application. Pick up your color and tap onto the apples of the cheeks, slowly blending back towards the temple. When you have enough on, take a clean makeup sponge and blend. This one step makes your blush look real, rather than just sitting on the surface of your skin. For the prettiest look, you want a natural 'flushed' look.

Mac makes a great one in "**Mocha**". It looks like a dusty pink in the pan, but on, it brings out a beautiful rosy wine shade that looks totally natural. Also, by applying blush first, if you look great with just your blush on, you insure that you have the right amount. If it looks too bright or harsh, lighten it up.

Also, as much as you may want to, try to stay away from using bronzer to warm up your skin. You may feel washed out in your wedding gown, but applying too much bronzer can actually make your skin look muddy, and too dark against all that white. Warm up your look by using warm tones in your blush and lipstick. This will be just enough to make your skin look rosy, not dull.

OOPS! **Okay, you look like a clown, wrong color, too much**.....now what? With a clean dry sponge, pick up a light layer of loose powder and 'erase' as much off as possible. Too bright or too dark? Take a slightly dampened sponge and clean off as much as you can. Use either water or moisturizer on your sponge, which will pick up and 'dilute' the color.....it just may be enough to fix it and make it work. Still too much? As a last resort, apply watered down foundation over it to achieve a 'see-through' flush.



3 Cosmetic Sponge Puffs

Do you find your blush streaking? Pick up your blush by lightly tapping the blush with the tips of the bristles into the product. If you are sweeping the brush across the color, you'll pick up about 10 x more color than you need, and you waste a lot of product. Shake off any excess. You should barely be able to see the color on the brush. When applying blush, don't "sweep" the color across the cheeks. You'll usually end up streaking the color on, and then having to go back to 'correct' and 'blend'. Instead, smile, and tap on gently going across your cheeks. By tapping the color onto the brush, and then tapping it onto the cheeks, you'll avoid a splotchy blush look.

7.

Do your lips next. **To last all day**, prepare lips with lip base or chapstick, then powder lips before you apply your lip pencil filling in the entire lip.

Don't worry too much about the outline of the mouth. Apply your lipstick shade, blot, powder and apply again. Yes, the old 40's trick of powder/blot really does work. By blotting and powdering, you are actually removing the excess wax in the lipstick that causes it to bleed. Once finished, apply a light coat of lip gloss if desired in the middle of the bottom lip right before you walk out the door.

The color of the moment for Spring/Summer 2001 is the 'bitten' lip look. Just take your rosy blush and apply dry on lips. Apply your Chapstick, or gloss on top with a lip blush. Gel cheek colors and stains work great for this too.



Chapstick

Want lips to last all day? Try the new long-lasting wear lipsticks, like **Max Factor's "lipfinity"**. Apply the color coat first, let dry, and then apply your regular lipstick shade over it before the Moisture Coat. The Moisture Coat gives a soft sheen, and seals in not only the stain, but your lipstick at the same time.

Want to update your older matte lipstick shades to the new shimmer based tones? Apply a light shimmer eye pencil, or eye shadow on lips and apply your darker lipstick on topjust a little will do and you'll have a new shade. A soft chestnut brown eye shadow applied on lips first will also darken any shade that's too light.

Use a Concealer Pencil on your lips first, fill in, and then apply an older, dark lipstick. The concealer pencil lightens up the lipstick by about 3-4 shades.... Or apply a dot of concealer on the bottom of your lower lip and gloss over to blend.



2-In-1 Correct and Cover Concealer Stick

Want a great shiny mouth? One of the best lip glosses I've ever tried is believe it or not, **Wet & Wild's Lip Gloss Wand in Clear**. Glossy enough to rival some of the more expensive brands, with great staying power and ranging only around the \$1.00 price range. Can't beat that.



Brilliant Look Glitter Gloss

8.

Brush and fill in eyebrows if needed with a shade that's

1-2 shades lighter than your eyebrow hairs. Too dark and you can start looking a little harsh. Brush through with a toothbrush afterwards for a more natural look. Use a shine gel to set your eyebrows and bring a glow to your eyes.



Brow Color Gel

9.

Last but not least, your eyes. A soft shimmering cream or white is beautiful on the brow bone, and the inner corners of the eyes, both above and below the lashes. This wakes up the eyes and creates a beautiful highlight. To make eyes appear larger, apply a sand or taupe in the crease of the eye. Blend so that the shadow fades well. Keep the eyes looking neutral, while the colors emphasize the cheeks and lips. Make the most dramatic part of the eye your lashes and eyeliner. This looks the best in pictures. Take a black or brown pencil and line the lashes on the outer 1/2 or 1/4 of the eye. Blend with a q-tip.

Take your mascara and an eyeliner brush, and lightly line the eye with your mascara. Once it's dried, smudge again, and you'll find that your eyeliner will stay on forever. **Revlon's Colorstay Extra Thick Lashes** is a recent find that works great. And remember to curl your lashes before, not after mascara. If your mascara is waterproof, that's even better.



Advanced Waterproof Mascara

10.

If you're applying false eyelashes, single eyelashes are the most natural looking. An easy way to apply them is to apply one coat of mascara, let dry. Apply a dot of glue on the tip of the lash and along the length. This is actually the part that anchors to your lashes. Then take your tweezers, looking down, and place 2-3 single lashes on the outer 1/4 of the eye. Let the glue dry, and

then another coat of mascara to seal the lashes together. False eyelashes go a long way in making your eyes dramatic and the focus of the face.



56 Individual Lashes

Ardell makes a great eyelash glue that when dry, feels weightless. Make sure to get the glue that's white and goes clear when dry. That way you can easily see where you're placing your false lashes, and the clear tone will not interfere with your eyeliner. I like applying the false lashes after the eye makeup is completely finished.

11.

Finishing Touches: When you're done with your look, you may want to apply a little more blush, and then finish with a final brush of loose powder. Make sure everything is blended well. If you feel like you have a lot of makeup on, lightly mist with a soft spray of water to set. This will take away the feeling of makeup on your skin and also helps to set the makeup. If you want your skin to glow, lightly brush on a soft shimmering eye shadow or the new shimmer loose powders, like **Revlon's SkinLights**. To avoid over doing it, just dust across the tops of the cheekbones and collar bones. For a more over-all glow, you can even go across the forehead and chin.



2 Touch Up Powder Puffs

For touch ups during your day, take a little bit of your loose powder and press into a powder puff. Store in a ziplock bag and you have instant touch ups during your day.

You want to look beautiful, glowing, soft and romantic. Remember, this moment only happens once in a lifetime.

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Ms. Von Freudenberg is also a top celebrity makeup artist whose work has been seen in Allure, W, Rolling Stone, Paper, Detour and many more.

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