

PEARLS OF SUCCESS

PEARLS  
of  
SUCCESS  
Words to Succeed By



"We seem to  
seek truth  
when in fact  
it seeks us."

*Rick Beneteau*



# PEARLS OF SUCCESS

---

**Introduction**

**On Family**

**On Life**

**The Legacy You Leave**

**On Wisdom**

**On Achievement**

**On Leadership**

**The Entrepreneur's Prayer**

**On Fear**

**On Courage**

**The Seller's Creed**

**About Rick Beneteau**

**Gifts for You**

You may give away this eBook in its entirety. No part of this protected work, in part or in full, may be reproduced, stored, copied, printed, or transmitted by any means without the express written consent of Rick Beneteau. Violations of this copyright will be enforced to the fullest extent of the law.

2003 RickBeneteau.com

## *Introduction*

---

**My Dear Reader,**

**I have been blessed, as we all have, to have been given some talents in this short life.**

**One of those I am told, is the 'gift of gab'. In other words, I like to speak and express myself in words, and as such, I love to write - songs, articles, newsletters, and books. Give me a pen, and I'm gone!**

**Along the way, I've accumulated nearly 400 songs and so-many-more-than-that half-finished lyrics, and in my latest career of writing books, articles and publishing, I have filed those special "pearls" that came to me, like magic, whenever I opened myself up to receiving them from this great universe.**

**I decided to choose those for this eBook those that I felt would best benefit you in the hope that if even one is 'the spark' that makes you improve something you're doing or leads you on to something better, I've done a good job.**

**You will see small ads throughout Pearls of Success (hey, a guy's gotta eat:-) and these are the products I have recently created in order to help 'build people' - my new direction in business. You are under no obligation to click on any of these links of course, but I hope that you do as I have devoted more than a year of precious time to developing them. And, I've included quite a few Free Gifts for you at the end of this eBook, and I encourage you to download each one.**

**You are more than welcome to give away this eBook freely to your website visitors, newsletter subscribers, customers, business associates and family and friends (tell them they can give it away too) and the only condition is that you upload the exe file to your server. Fair enough?**

**I'd love to hear what you think about this eBook and welcome you to email me.**

**Lastly, I dedicate this work to my namesake, my beautiful grandson, and future linebacker, Cameron Richard Wilson.**

**Enjoy and benefit to the fullest!**

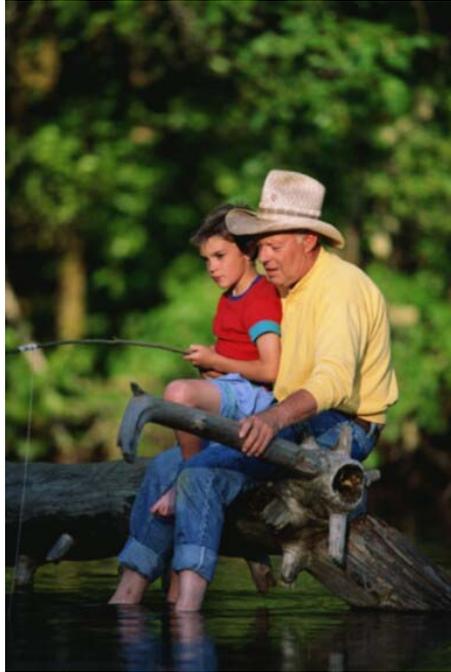


**Rick Beneteau  
[www.MakeYourSuccess.com](http://www.MakeYourSuccess.com)**

**Many thanks to [27Stars.com](http://27Stars.com) and [FreeFoto.com](http://FreeFoto.com) for the great images and to Linda Carroll of [www.LindaCarroll.com](http://www.LindaCarroll.com) for the great "frame" which surrounds these pages.**

# On Family

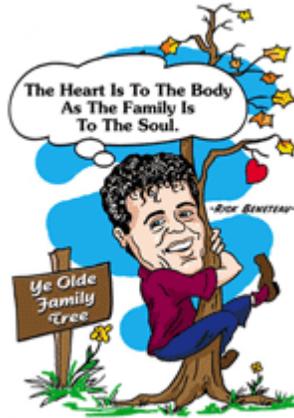
---



**The heart is to the  
body,  
As the family is to the  
soul.**

© Rick Benetean

**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**



# On Family

---

**Of all the good parents I know,  
I can't think of one who doesn't love their  
children more than they are loved back.**

© Rick Benetton



**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**



# On Family

---

**If I die tonight in my sleep:**

**Let me have hugged and told my children that I love them,**

**Let me have told my mother how much she is loved and appreciated,**

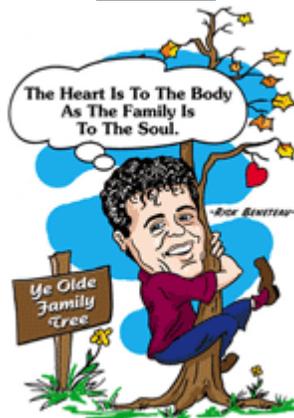
**Let me have helped a friend or better, a stranger,**

**Let me have worked very hard these past hours in the name of my personal progress, and,**

**Let me have gone to sleep with the knowledge that I did the very best I could do today.**

© Rick Benetian

**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**



# On Life

---

**Our mission  
in life is to  
better the  
lives of  
others.  
In doing so,  
our life is  
made  
better.**

© Rick Benetton



**You Can  
Have the  
Shirt Off  
My Back.  
Click  
Here to  
Wear  
What You  
Believe!**



## On Life

---



**Our  
shoulders  
are never  
so  
narrow  
that we  
cannot  
carry the  
weight of  
our own  
world.**

© Rick Benettan

**What if there was *Somewhere* you could discover answers to your most perplexing personal and business problems as well as find understanding and comfort in this time of great confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

## *On Life*

---

**The high  
road  
often  
traverses  
the low  
valleys.**

© Rick Benetian



**Discover The Single, Little-Known But Incredibly Powerful Key Used By Top Internet Marketers in the World to Unlock The Door to an Overflowing Cache of Wealth, Abundance, and Success!**

**[Click Here](#)**

## *On Life*

---

I  
N  
C  
H  
E  
S



**It takes many inches to make a mile. We can only move by inches, one inch at a time.**

**It's when we look miles ahead and wonder "how are we going to get so far?" that we fail to move forward at all.**

**We can choose to live life fully focused on the the moment at hand and live happily, making great progress, moving by inches.**

**Or, we can keep staring "in the rear view mirror", stuck with thoughts of what could have been, instead of what can now be.**

**Most important, we must always keep in mind that anytime we suffer a setback while moving forward, it will always be just a matter of inches, never miles..**

*© Rick Benetian*



**Feel the**  
**Instant**  
**and Energizing**  
**Power of our**  
**Top Quotes!**

## On Life

---



**So long as you have one enemy in your life,  
you have been taken prisoner and will be held hostage.**

© Rick Benetton

**What if there was *Somewhere* you could discover answers to  
your most perplexing personal and business problems as well  
as find understanding and comfort in this time of great  
confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

# *On Life*

---

**The  
darkest  
nights  
bring the  
brightest  
days.**

© Rick Benetian



**Feel the  
Instant  
and Energizing  
Power of our  
Top Quotes!**

## *On Life*

---

**You might be poor,  
and unhappy but  
become suddenly  
rich, and you will  
still be unhappy.**

**A slave to making  
money is just a slave.**

**Acquiring wealth,  
for the sake of  
acquiring wealth is a  
lonely and  
unsuccessful  
existence.**

© Rick Benetton



**Feel the  
Instant  
and Energizing  
Power of our  
Top Quotes!**

# On Life

---



**Life is a balance between Making It Happen  
and Letting It Happen.**

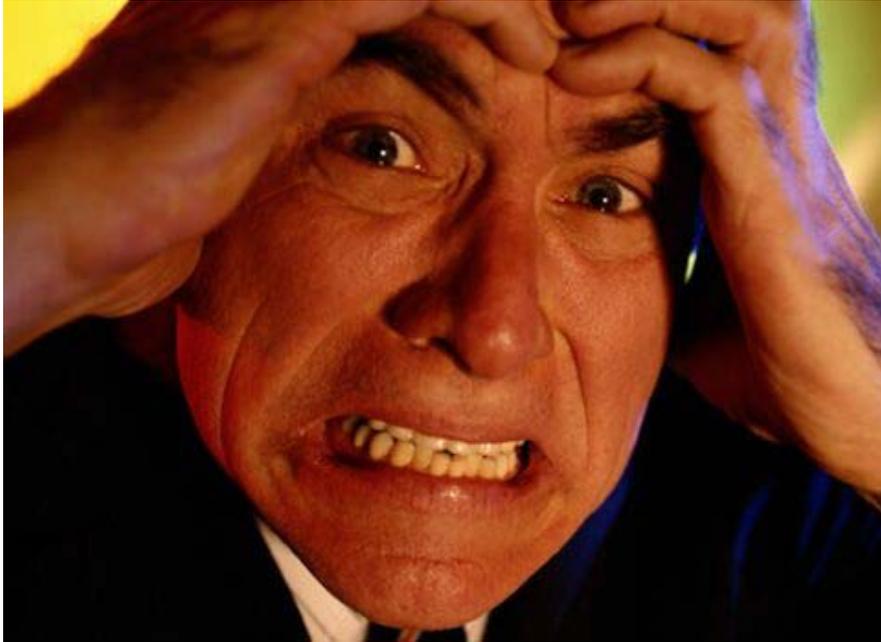
© Rick Benetian

**You Can  
Have the  
Shirt Off  
My Back.  
Click  
Here to  
Wear  
What You  
Believe!**



# On Life

---

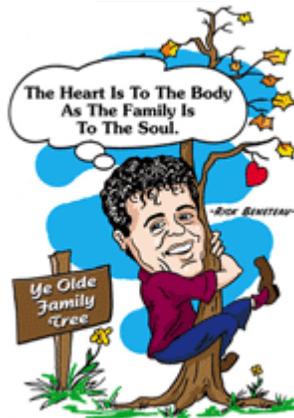


**Speaking your mind is an awfully dangerous thing to do.**

**Choose your words carefully.**

© Rick Benetton

**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**



# On Life

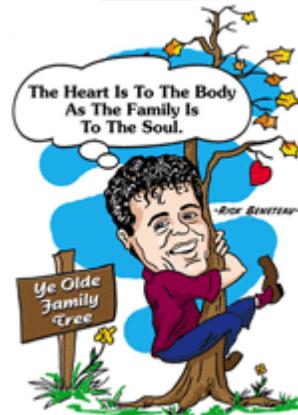
---

**Life is a Gift, not a Prize**

© Rick Benetton



**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**

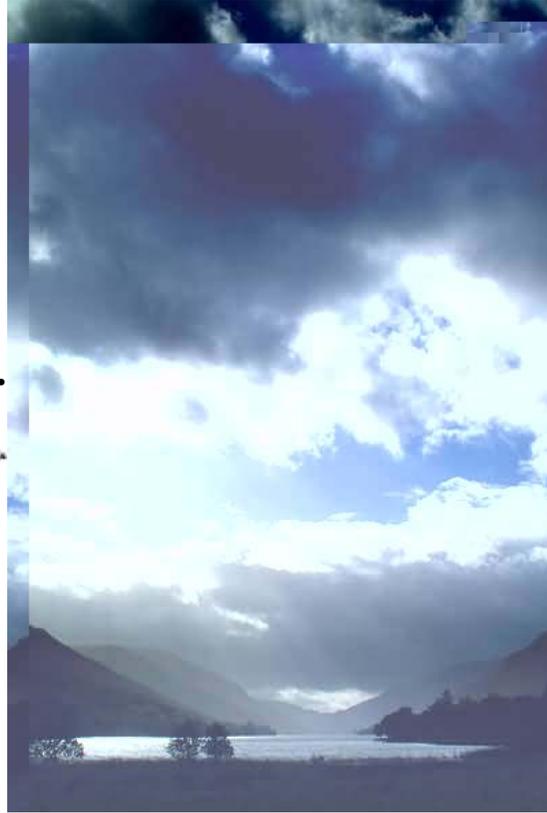


# On Life

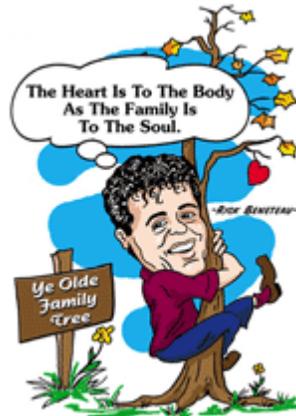
---

**Loss creates a vacuum  
into which something  
greater always flows.**

© Rick Benetian



**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**



## *On Life*

---



**The river bends because it had no choice but to follow the lay of the land, where the law of gravity directed it.**

**And so, our path in life is guided by the great laws of the universe.**

**But I ask, rivers don't run uphill, so why do we?**

*© Rick Benetton*

**Discover The Single, Little-Known But Incredibly Powerful Key Used By Top Internet Marketers in the World to Unlock The Door to an Overflowing Cache of Wealth, Abundance, and Success!**

**[Click Here](#)**

*On Life*

---

**Those who can't,  
of course become critics!**

© Rick Benetton



**Custom-Made, Triple-Plated,  
Chrome Plates that  
Advertise Your  
Company, Product, Website**

.....

**I.D. IT!  
Plates**

# *The Legacy You Leave*

---

**All You will leave behind for the world to remember is  
Your Legacy, so ask yourself:**

*Will you have earned the respect of your peers and the  
admiration of your critics?*

*Will you have acted humbly at the peak of success and graceful in  
the face of defeat?*

*Will you have kept your childlike wonder and reveled in the  
beauty of the world and the small miracles that each day brought?*

*Will you be remembered for how often you laughed and brought  
smiles to the hearts of others?*

*Will small children and the elderly have been overjoyed to be around you?*

*Will others have trusted you with their inner most secrets?*

*Will you have forgiven and offered heartfelt apology?*

*Will you have looked for the very best, and done your utmost to build worth, in  
others?*

*Will you have fed a hungry child or clothed a naked man or given hope to a  
stranger in dire need?*

*Will you have left this world a better place by the life you have lived?*

**What Legacy will You Leave?**

© Rick Benetian

**Discover The Single, Little-Known But Incredibly Powerful  
Key Used By Top Internet Marketers in the World to Unlock  
The Door to an Overflowing Cache of Wealth, Abundance, and  
Success! [Click Here](#)**

## *On Wisdom*

---



**We seem to seek  
truth when in fact  
it seeks us.**

© *Rick Benetton*

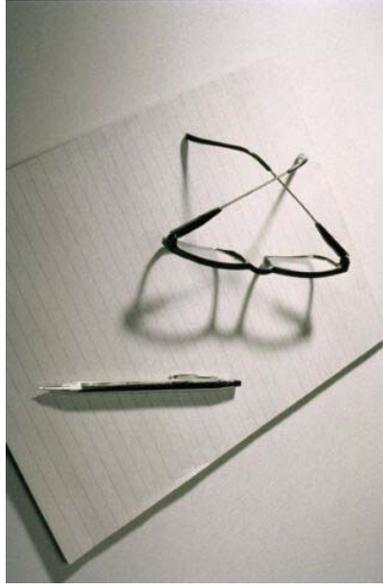
**Custom-Made, Triple-Plated,  
Chrome Plates that  
Advertise Your  
Company, Product, Website**

.....

**I.D. IT!  
Plates**

## *On Wisdom*

---



**Wisdom is the  
lesson learned,  
applied.**

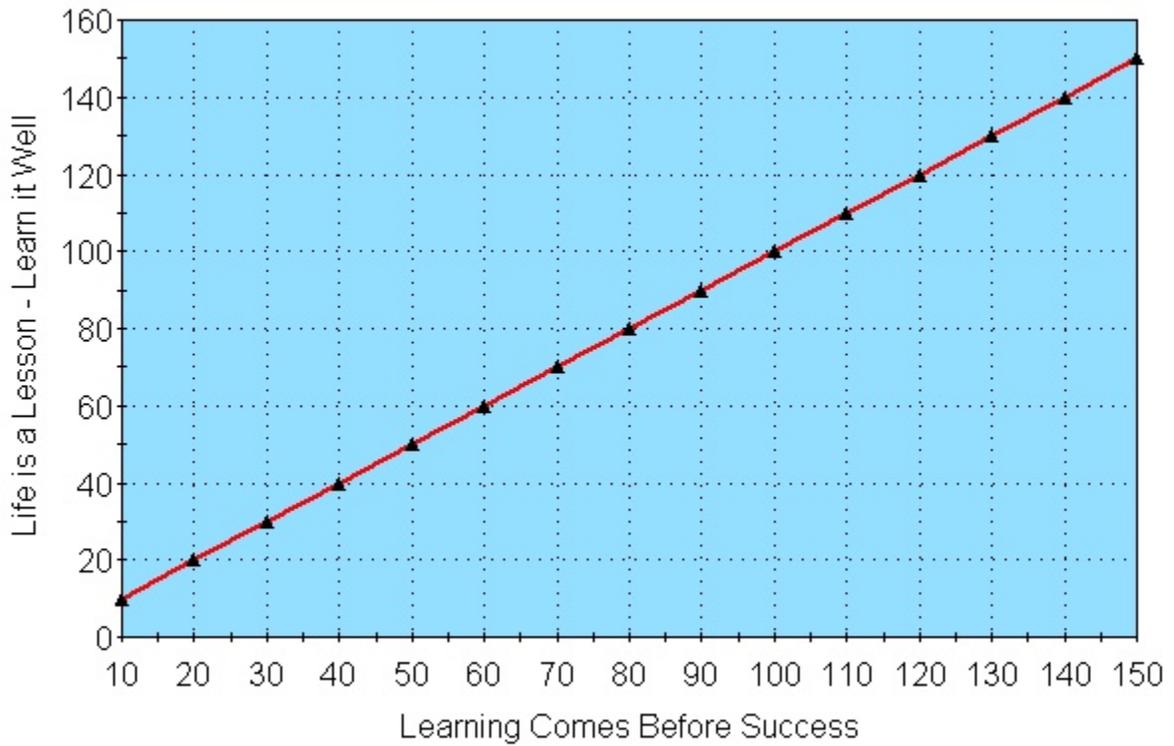
© Rick Benetta

**Discover The Single, Little-Known But Incredibly Powerful  
Key Used By Top Internet Marketers in the World to Unlock  
The Door to an Overflowing Cache of Wealth, Abundance, and  
Success!**

**[Click Here](#)**

# On Wisdom

## The Learning Curve Never Flattens



**At Last!**

**Daily Inspiration without daily Email!**

**Stunning 11" x 14" Limited Edition Prints of Rick Beneteau's life-changing *Entrepreneurs Prayer* and inspirational *The Legacy You Leave* are now available!**

**Limited Time Offer**

## *On Achievement*

---



**Luck is the mindset of success in motion.**

© Rick Benetian

**What if there was *Somewhere* you could discover answers to your most perplexing personal and business problems as well as find understanding and comfort in this time of great confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

# *On Achievement*

---

## **Risk None, Gain Nothing**

© Rick Benetian

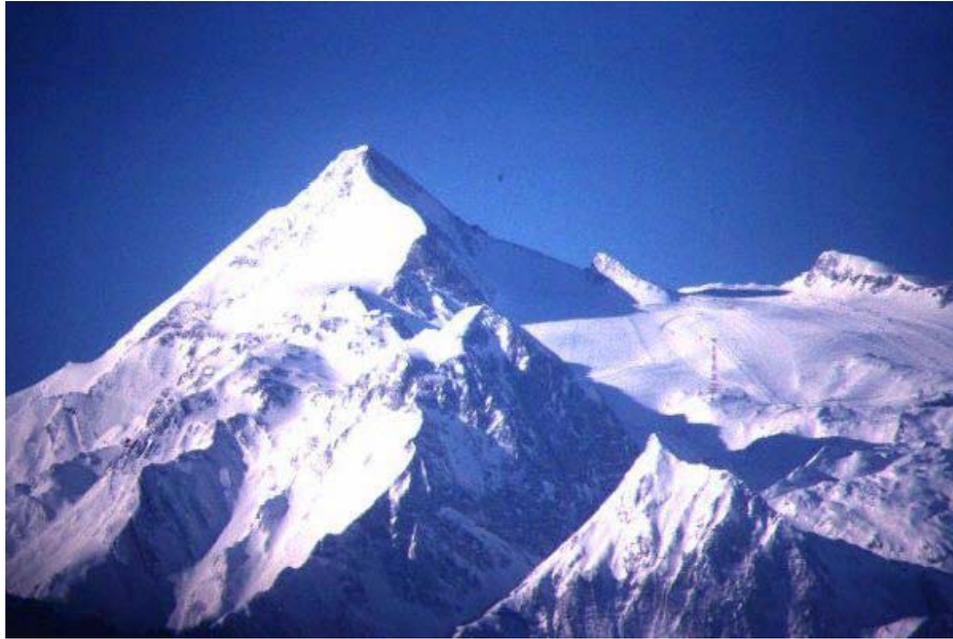


**Discover The Single, Little-Known But Incredibly Powerful Key Used By Top Internet Marketers in the World to Unlock The Door to an Overflowing Cache of Wealth, Abundance, and Success!**

**[Click Here](#)**

# *On Achievement*

---



**Mountains DO Move . . .  
... One Stone at a Time!**

© Rick Benetean

**You Can  
Have the  
Shirt Off  
My Back.  
Click  
Here to  
Wear  
What You  
Believe!**



## *On Achievement*

---



**A Hero is  
someone  
who the moment  
prior  
to becoming one  
was a reckless,  
irresponsible  
dreamer.**

© Rick Benetton



**Feel the  
Instant  
and Energizing  
Power of our  
Top Quotes!**

## *On Achievement*

---



**Visionaries are NOT special people. The gift of true vision requires only a willingness to open your eyes to first, find the horizon. Once fixated on the horizon comes the ability to see beyond, where the true magic of life exists.**

© Rick Benetian

**What if there was *Somewhere* you could discover answers to your most perplexing personal and business problems as well as find understanding and comfort in this time of great confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

## *On Achievement*

---



**You'll never stand on the mountaintop unless  
you've stood in the valley.**

*©Rick Benetian*

**Discover The Single, Little-Known But Incredibly Powerful  
Key Used By Top Internet Marketers in the World to Unlock  
The Door to an Overflowing Cache of Wealth, Abundance, and  
Success!**

**[Click Here](#)**

## *On Achievement*

---



**When your star is rising  
and when it appears on high  
even when your star is falling  
let it shine ...  
... bright.**

© *Rick Benetton*

**Discover The Single, Little-Known But Incredibly Powerful  
Key Used By Top Internet Marketers in the World to Unlock  
The Door to an Overflowing Cache of Wealth, Abundance, and  
Success!**

**[Click Here](#)**

## On Achievement

---



**It's how  
you deal  
with failure  
that  
ultimately  
determines  
your  
success.**

©Rick Benetian

**What if there was *Somewhere* you could discover answers to your most perplexing personal and business problems as well as find understanding and comfort in this time of great confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

## *On Achievement*

---

**When failure is perceived as a possibility, it will most likely become your reality.**

©Rick Beneteau



**At Last!  
Daily Inspiration without daily Email!**

**Stunning 11" x 14" Limited Edition Prints of Rick Beneteau's  
life-changing *Entrepreneurs Prayer* and inspirational  
*The Legacy You Leave* are now available!**

**Limited Time Offer**

## *On Achievement*

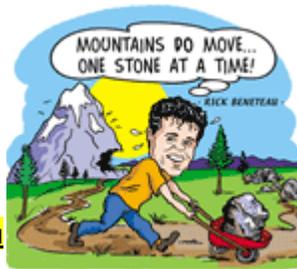
---



**You cannot climb a mountain if you will not risk a fall.**

© Rick Benetian

**You Can**  
**Have the**  
**Shirt Off**  
**My Back.**  
**Click**  
**Here to**  
**Wear**  
**What You**  
**Believe!**



## *On Achievement*

---



**Behind every success is a succession of failures.**

© Rick Benetton

**What if there was *Somewhere* you could discover answers to your most perplexing personal and business problems as well as find understanding and comfort in this time of great confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

# *On Achievement*

---

**One is  
successful  
just in the  
sincere  
attempt to  
become  
successful.**



©Rick Benetton

**What if there was *Somewhere* you could discover answers to your most perplexing personal and business problems as well as find understanding and comfort in this time of great confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***

## *On Leadership*

---

**If you want to  
lead,  
first learn how to  
follow.**

© Rick Benetian



**Discover The Single, Little-Known But Incredibly Powerful  
Key Used By Top Internet Marketers in the World to Unlock  
The Door to an Overflowing Cache of Wealth, Abundance, and  
Success!**

**[Click Here](#)**

## *On Leadership*

---



**The taller one  
walks, the  
bigger target  
they become.**

© Rick Beneteau

**At Last!  
Daily Inspiration without daily Email!**

**Stunning 11" x 14" Limited Edition Prints of Rick Beneteau's  
life-changing *Entrepreneurs Prayer* and inspirational  
*The Legacy You Leave* are now available!**

**Limited Time Offer**

## *On Leadership*

---



**Give a shelterless man tools and he will build a home.**

**Inspire him, encourage him, give him vision, and he will build an empire.**

© *Rick Benetton*

**Discover The Single, Little-Known But Incredibly Powerful Key Used By Top Internet Marketers in the World to Unlock The Door to an Overflowing Cache of Wealth, Abundance, and Success!**

**[Click Here](#)**

# *The Entrepreneurs Prayer*

---

*As I awaken with the gift of yet another day and prepare for the tasks at hand, I offer up this most ardent prayer:*

*I pray for continued clarity of purpose so that I may hold my vision steady and keep my focus on the needs and success of others, which in turn shall bring me my success.*

*I pray for the wisdom to expect abundance in my life, that it surrounds me and is available for the taking and to be shameless and unapologetic upon its receipt, for I deserve abundance.*

*I pray for a cheerful countenance, be it clear or cloudy skies and that I may radiate and infect others with my positive attitude.*

*I pray for the trust of others that they may recognize my sincerity and true intentions so that we may move forward together.*

*I pray for the strength to fend off adversity and use my desire and determination as both weapon and shield.*

*I pray for the courage to carry forth my convictions during the battle of business and to resist temptation to a quicker monetary result when such temptation compromises these things for which I stand.*

*I pray that I may be used as a lightning rod to collect the amazing ideas already present in the universe and when blessed with such inspiration, that I may be able to apply my talents and abilities to turn the power of thought into measurable advancement of my goals.*

*I pray to retain my childhood wonder so that I can recognize and revel in the small miracles of each day that others may miss.*

*I pray for an infinite supply of self-confidence for it alone fortifies faith, strengthens my resolve and conquers the largest enemy I will ever face - fear.*

*I pray for a compassionate spirit and the patience to offer those who seek my advice and my help, my full and undivided attention.*

*I pray for good health and a feeling of well being, and the continued desire to improve those areas of my physical life I may be neglecting in the name of my spiritual and entrepreneurial advancement.*

*I pray that today is a day of excellence and at its conclusion I can acknowledge and be grateful for the forward motion I have made and the growth I have experienced.*

*I pray most of all for the understanding and support of those closest to my heart, my family, that they will equate what may seem like endless hours of apparent pre-occupation with affairs of business to what is at the very core of my being, that which drives me, for once I achieve what I have set out in its fullest, I will become that more complete being I strive to be.*

*It is for these things that I pray, for I am an entrepreneur.*

© Rick Beneteau

**At Last!**  
**Daily Inspiration without daily Email!**

**Stunning 11" x 14" Limited Edition Prints of Rick Beneteau's life-changing *Entrepreneurs Prayer* and inspirational *The Legacy You Leave* are now available!**

**Limited Time Offer**

## *On Fear*

---

**Fear is the mind's great mortal sin.**

**Fear is the cancer of the human spirit.**

**Not a single person has ever accomplished anything of significance without first feeling scared to death!**

**Fear is the imaginary mountain that hides the horizon.**

**FEAR! Most often the dividing line between Success and Failure.**

**Do you know more about the things you Fear than the things you desire?**

**We must fight our fear to forge ahead  
And leave the safety of the ledge.**

© *Rich Benetian*



**Feel the  
Instant  
and Energizing  
Power of our  
Top Quotes!**

# On Courage

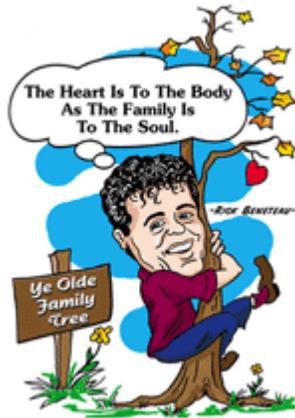
---



**There is true  
courage in the acts  
of every day living.**

©Rick Benettan

**You Can Have the Shirt  
Off My Back. Click Here  
to Wear What You  
Believe!**



## *On Courage*

---

**Courage is  
born of  
conviction.**

© Rick Beneteau



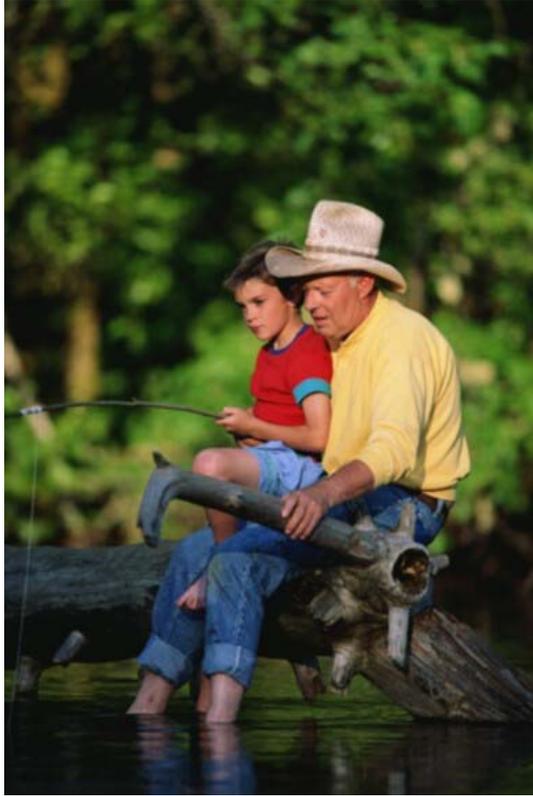
**At Last!  
Daily Inspiration without daily Email!**

**Stunning 11" x 14" Limited Edition Prints of Rick Beneteau's  
life-changing *Entrepreneurs Prayer* and inspirational  
*The Legacy You Leave* are now available!**

**Limited Time Offer**

## *On Courage*

---



**The greatest heroic  
feats in history  
cannot hold a  
candle to the  
courage it takes to  
raise one child.**

*©Rick Benetton*

**Discover The Single, Little-Known But Incredibly Powerful  
Key Used By Top Internet Marketers in the World to Unlock  
The Door to an Overflowing Cache of Wealth, Abundance, and  
Success!**

**[Click Here](#)**

## *The Seller's Creed*

---

**I will not make sales.  
I will make Customers.**

**I will target the heart of my Customer.  
Never their wallet.**

**My Customer is the lifeblood of my business.**

**Though I may sell my Customers what they  
want,  
I will deliver what they need and make their  
lives better.**

**Courtesy and Service are cornerstones of my  
relationship with my Customer.**

**I will view complaints as opportunities . . .  
to create lifelong Customers.**

**The quality of my products and how I treat my  
Customers will determine the level of My  
Success.**

**My prosperity will come from 'growing' people.**

**My best advertisement is my product, and, the  
Customer service behind it.**

**Making money without making friends is not  
good business.**

**I will guide my business with the perfect blend  
of heart and mind.**

**I will make Integrity my trademark.  
After all, isn't integrity all I have and all I will be  
remembered for?**

**I will compete only against myself as the only  
true measurement is against myself.**

**It is fine to fail.  
In fact, it is most often a requirement of success.**

**My reputation is everything - my ego, nothing.**

**Every pittance I earn unjustly is a debt of  
fortune I must repay.**

**No matter the fame or fortune that may follow  
me,  
My values, My family and My friends must  
remain at the very core of my being.**

**Better I be trusted and respected, than rich.**

**Better I be a dolphin swimming with sharks,  
than a shark.**

© *Rick Benetton*

**What if there was *Somewhere* you could discover answers to  
your most perplexing personal and business problems as well  
as find understanding and comfort in this time of great  
confusion, fear and anxiety?**

**Congratulations, you have found that *Somewhere!***



# PEARLS OF SUCCESS

*Rick Benettan*

## **Gifts for You**

**Free Inspirational Screensavers**

**Download One of Rick's Most Popular Interviews**

**A Free PDF of The Legacy You Leave**

**A Free PDF of The Entrepreneur's Prayer**

**A Free PDF of The Seller's Creed**

**Rick's 'Top Quotes' Site**

**Listen to the Popular 9/11 Tribute Song that Rick & Friends Released**

**A Free MP3 File of Rick's Song "Whatever I Can"**

**Free Business Building Articles**

## **Rick's Products**

**People Building People**

**Success: A Spiritual Matter**

**Rick's Famous Traveling Billboards**

**Rick's Popular Prints**

**Rick Shirts**

**Top-Selling e-Marketing Books**

# **Rick's "Giving Back" Sites**

**The Internet Toy Drive**

**Rick's WorldVision Family**



## About Rick Beneteau

---



Rick has been marketing online since 1998 and is the author of 3 top-selling Internet marketing eBooks - The Ezine Marketing Machine, Branding YOU and Breaking the Bank, and Power Publicity.

The 47 year-old is also the purveyor of those famous traveling billboards known as I.D. IT! Plates. He published the large and highly respected publication, The Mirror - Your E-chievement Ezine until . . .

. . . something happened - September 11, 2001. Rick admits to struggling for several months after the horrific happenings of that day. He decided that he could better serve people on a "higher level," something that creating and promoting marketing products could never achieve.

In March 2002, he stopped publishing his large and well-respected 'Mirror Ezine' and released People Building People, an online newsletter and resource center devoted to "Building Success by Building People."

Then in July of 2002, Rick released the record-breaking e-Book package that Joe Vitale said was "Astonishing. Unforgettable. Electrifying. It's a masterpiece." called Success: A Spiritual Matter.

You can also visit Rick's main site [here](#).

You may give away this eBook in it's entirety. No part of this protected work, in part or in full, may be reproduced, stored, copied, printed, or transmitted by any means without the express written consent of Rick Beneteau. Violations of this copyright will be enforced to the fullest extent of the law.